GB - ONLINE AGREEMENT FOR COMPANIES – SCRATCHSCRATCH

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Red Blu Digital Advertising UG
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1. PURPOSE OF THE AGREEMENT

This agreement governs the terms of use of the ScratchScratch platform by companies who intend to promote their products and services through promotional campaigns and prizes targeted at registered users.

2. REGISTRATION AND ACCESS

The company registers by completing the digital form and accepting the Terms and Conditions, the Privacy Policy, the Advertising Guidelines, and this Agreement. Access to the platform is reserved for businesses or professionals legally registered and operating.

3. PARTICIPATION TYPES

Companies may participate by:

- Offering free products or services as prizes;
- Benefiting from an initial credit up to €100;
- Purchasing click packages starting from €10.

4. COST PER CLICK

Each click on the company's card or section incurs a charge of €0.10 (ten euro cents), regardless of the user's behavior afterward.
The click is considered valid and charged at the exact moment the user clicks on the company.

5. PRIZES AND DELIVERY

The company is responsible for the accuracy of the prizes offered and agrees to deliver the prize to the winning user within 10 days of notification, as stated in the campaign details. Failure to deliver will result in removal from the platform.

6. PROFILE MANAGEMENT

The company may at any time:

- Activate or deactivate its profile;
- Modify, update, or delete its cards and offers;
- Suspend or terminate its use of the service without penalty.

7. DATA ACCESS

The company may access interaction data (clicks, prizes, winners) exclusively for operational and promotional purposes.

The use of personal data must comply with the UK GDPR (or EU GDPR where applicable).

8. LIABILITY AND CONDUCT

The company guarantees that its published content:

- Does not violate laws, copyrights, or trademarks;
- Is not offensive, discriminatory, illegal, or misleading;
- Follows the editorial rules established by the platform.

Red Blu reserves the right to suspend or remove non-compliant content without prior notice.

9. BRAND AND INTELLECTUAL PROPERTY

The ScratchScratch brand is the exclusive property of Red Blu. The company may only use the brand name and logo within the limits defined by the platform and its brand usage guidelines.

10. MODIFICATIONS AND UPDATES

Red Blu may modify this agreement at any time. The company will be notified via email or through the administrative panel. Continuing to use the platform implies acceptance of the new terms.

11. APPLICABLE LAW AND JURISDICTION

This agreement is governed by German law. Any dispute will be submitted to the exclusive jurisdiction of the Court of Munich, Germany.

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